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FOR IMMEDIATE RELEASE

PLANETARY HERBALS INTRODUCES

GOJI BERRY ELIXIR ANTIOXIDANT RICH TONIC

Scotts Valley, California - Planetary Herbals presents **Goji Berry Elixir** - a comprehensive blend utilizing multiple forms of goji berry extract with 7 additional natural fruit concentrates to enhance the many benefits attributed to goji berry. Goji, also known as lycii, is valued as a powerful tonifier and strengthening tonic. It has been used in ancient Chinese herbalism for thousands of years.

Planetary Herbals herbalist Roy Upton says, "Planetary has recognized the general health and longevity tonic qualities of goji (Lycii) and has used it in our formulas for almost 25 years. Some of our products which include lycii are these: Rehmannia Vitalizer; Rehmannia Endurance; Schizandra Adrenal Complex; and Bilberry Eye Complex. It is a staple tonic in China and it is great to see its benefits spreading to mainstream America."

The legendary benefits of goji are supported by peer-review research in both human and pre-clinical studies. The polysaccharides in goji have been shown through scientific research to support normal circulation, glucose levels already in the normal range, immune health, and healthy cellular metabolism. The antioxidants in goji berry are proven to neutralize free radicals in order to protect the body against oxidative damage.

Planetary Herbals integrates the best of worldwide herbal traditions with modern clinical research to establish balance and harmony. This unique approach embraces the energetics of the plant kingdom into a holistic relationship with the human body. The result is an herbal product line that is unequalled for efficacy, safety, and quality. For more information or purchase locations, please visit <http://www.planetaryformulas.com>.

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JC, Rev #4, 06/27/07, Job #PH13318