

PLANETARY™

HERBALS

FOR IMMEDIATE RELEASE

Contact: Cassandra Frank-Cox
Science Writer
Threshold Enterprises
Phone: (800) 777-6360 ext: 7347
E-Mail: CassandraFC@thresholdent.com

February 19, 2008

Apple Health Foods Receives Industry Award

Scotts Valley, CA- Apple Health Foods of Redwood City is the home of a champion-a champion for herbal health care.

David Stouder, president of the Natural Products Association West, the owner of Apple Health Foods, and host of the weekly radio show, The Vitamin Shelf, is on a mission to promote health and nutrition in his community. As a result, Mr. Stouder's store has been named as one of the nation's leading retailers in natural health care, according to Planetary Herbals, a nationwide manufacturer of herbal supplements.

The prize awarded to Apple Health Foods is the East West Herbal Course, in recognition of the company's outstanding support of herbal health care. The course is taught by one of the world's most highly respected herbalists, Michael Tierra L.Ac., O.M.D., a co-founder of the American Herbalist Guild.

The accolade celebrates Planetary Herbals' 25th anniversary and enables the winners to train with a leader of the North American natural health movement.

Apple Health Foods is a neighborhood health food store, but actively participates in wider, regional and national health issues. As president of the Natural Products Association West, Mr. Stouder is a champion for Health Freedom, and his weekly radio show (<http://www.thevitaminshelf.net>) is heard around the Bay and on the Internet.

David says his success is based on one main thing: "My philosophy of business is to treat my customers like gold." He and his staff work hard to make sure customers' needs are met and that they get good products and good recommendations.

David's appreciation of Planetary Herbals-particularly the formulations-is based on his experience of their effectiveness. "I've really learned how much help these products can give people," he says. "Planetary formulations are invaluable tools for health." He appreciates that Planetary is continuing to provide complex, sophisticated, clinically-backed formulas when many in the industry just go for the newest herbal fad. "You can't point to any other company with such a clinical backing."

###

Photos available for this release:

David Stouder, Owner of Apple Health Foods, Redwood City, California

To view photos, go to www.eneewsrelease.com/pressroom and enter Release ID: 131866