

RED CLOVER CLEANSER™



Premier Botanical Purifier

For centuries cleansing has been a cornerstone of natural health care—and the chemical toxins and environmental pollutants in today's environment make this practice more important than ever.

RED CLOVER CLEANSER is a dynamic combination of traditional Western and Chinese purifiers. It purifies the bloodstream with some of the most relied-upon botanical cleansers from two continents: red clover blossoms, echinacea, yellow dock, sarsaparilla, forsythia and honeysuckle. RED CLOVER CLEANSER exemplifies Planetary Formulas' commitment to herbalism at its best—uniting traditional herbal wisdom with the findings of modern clinical and pharmacological research.



PLANETARY

F O R M U L A S ®

More Than Herbs – *Herbalism!*

The use of botanical cleansers and purifiers has been common in many traditional cultures. Among people of the Appalachians, it was customary to drink herbal "beers" made from roots and barks, such as yellow dock and sarsaparilla, when springtime arrived. This seasonal cleansing was done to help clear the body of toxins thought to accumulate over the long winter. Herbal cleansing is still a vital aspect of a natural health care program.

Red Clover: Pure Blood Means Vibrant Health!

Red clover is a primary botanical purifier used by Western herbalists. Native Americans used its blossoms for blood cleansing and gynecological problems.

Red clover flowers were used in traditional American herbalism in the form of teas and decoctions, soothing gargles and skin salves. They were valued for supporting healthy skin, promoting digestion and stimulating the liver.

Cleansers from Two Continents

To augment the effects of red clover, Planetary Formulas combined it with additional cleansing herbs.

•*American Botanicals:* RED CLOVER CLEANSER supplies **echinacea** and **yellow dock**, two of North America's most widely used botanicals for internal purification. Echinacea is renowned for immune support, while yellow dock is traditionally used by modern herbalists as a cleanser and to support elimination. **Sarsaparilla**

is a traditional springtime purifier from the Appalachians. **American ginseng** is an adaptogenic tonic, which helps our bodies deal with physiological and emotional stress.

•*Chinese Botanicals:* **Honeysuckle flower** can be found in many classic Chinese formulas, often in combination with the blood cleanser, **forsythia fruit**. **Ginger root** is used in traditional Chinese herbalism for digestive support, and to promote sweating, which supports elimination of toxins. It is also believed to promote bile flow, which aids liver detoxification.

Clinically Derived Formula from Michael Tierra

RED CLOVER CLEANSER was developed by Michael Tierra, L.Ac., O.M.D., a clinician with more than 30 years of experience. Michael uses Planetary Formulas on a daily basis in his practice. This means your customers can be assured of obtaining the benefits they are seeking from a herbal product.

References

- Duke, James A, Ph.D. 1985. *CRC Handbook of Medicinal Herbs*. CRC Press: Boca Raton, 488-9.
- Felter, Harvey Wickes, M.D. and John Uri Lloyd, Ph.D. 1983. Trifolium - Red Clover. *King's American Dispensary Vol. II* 18th Ed. Eclectic Publications: Portland, 1995-6.
- Willard T. 1991. Red Clover. *The Wild Rose Scientific Herbal*. Wild Rose College of Natural Healing Ltd: Calgary, 280-2.

Adhering to the quality control requirements and codes of ethics of:

*American Herbal Products Association
National Nutritional Foods Association*



Developed exclusively for Planetary Formulas by world renowned herbalist, acupuncturist, and author Michael Tierra, L.Ac., O.M.D., who has more than 30 years of clinical experience.



*The above information has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.